



**Great Falls Montana Tourism Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, October 19, 2017 | 9:00 AM – 10:35 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

TBID Board: Scott Shull, Robert Dompier, David Buckingham

CVB Board: Kaylene Kershner, Patty Rearden, Jackie Slovak, Wayne Thares, Scott
Lettre

Staff: Rebecca Engum, Vanessa Hayden, Jake Bash

Guests: Antonio Hicks

9:04 | Welcome, Introductions, Call to Order and Approve Minutes – Kaylene Kershner,
Scott Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 9-21-2017 Minutes

No action taken due to lack of quorum

Tourism Business Improvement District Board of Directors

a) approve/reject 9-21-2017 Minutes

b) approve/reject 9-28-2017 Minutes

No action taken due to lack of quorum

9:05 | DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Pressing Issues Revisited and Ranked

Rebecca Engum provided report

9:42 | Dans le Savoir *In the Know* – Rebecca Engum
Great Falls' online visitor

Rebecca Engum provided report

9:55 | Convention and Visitors Bureau Financial Review – Scott Lettre

Scott Lettre provided report

9:56 | Visitor Information Center Funding Account – Rebecca Engum

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

Approve/deny closing Visitor Information Center Funding Account at Prairie Mountain Bank with remaining funds begin transferred into General Fund Account at Prairie Mountain Bank.

No action taken due to lack of quorum

9:57 | Convention and Visitors Bureau 990 Review – Rebecca Engum

Item moved to November Meeting

9:58 | Tourism Business Improvement District Financial Review – Rebecca Engum

Rebecca Engum provided report

10:06 | Executive Director Report – Rebecca Engum

Rebecca Engum provided report

10:07 | Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report

10:17 | Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

NO ACTION TAKEN

10:22 | Visitor Center Relocation – Rebecca Engum

Take action as deemed necessary.

NO ACTION TAKEN

10:26 | Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

NO ACTION TAKEN

10:28 | Public Comment – Kaylene Kershner, Scott Shull

Opportunity for public comment

10:28 | Adjourn – Kaylene Kershner, Scott Shull

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